



Customized Digital Standee

Get Your Own Customized Digital Standee

Introduction

Know your visitors and show relevant messages. Find what their dwell time in front of the screen is and which creative they noticed. Personalise your communication for each visitor to increase conversions & leave long lasting impressions.

Features

Build in cameras & environment sensors.

Show relevant content across locations/cities.

Integrated Ai and content scheduler for improved conversions & long lasting impression.



Customised messaging for each type of display.

Branded white labelled as per your requirement.

Integration with customer loyalty & rewards.

Customized Digital Standee

Specification

General Description

Body Material	MS Sheet	MS Sheet	MS Sheet
Available Colors	Customisable Powder Paint	Customisable Powder Paint	Customisable Powder Paint
Interface	HDMI IN *1/ USB 2.0/RJ45 /Wi-fi	HDMI IN *1/ USB 2.0/RJ45 /Wi-fi	HDMI IN *1/ USB 2.0/RJ45 /Wi-fi
CPU	Arm A9 Cortex Processor	Arm A9 Cortex Processor	Arm A9 Cortex Processor
DDR/Flash	1GB/8GB	1GB/8GB	1GB/8GB
OS	Android 7.1	Android 7.1	Android 7.1
Loudspeaker	2X10W	2X10W	2X10W
MTBF	50000H Life 18H/24H*7	50000H Life 18H/24H*7	50000H Life 18H/24H*7
Power Supply	100V~240V AC (50/60 Hz)	100V~240V AC (50/60 Hz)	100V~240V AC (50/60 Hz)
Consumed Power	≤60W	≤65W	≤70W

Supported Formats

Picture Format	Jpeg, Png	Jpeg, Png	Jpeg, Png
Music Format	Mp3	Mp3	Mp3
Video Format	Mp4	Mp4	Mp4

Specification

LCD Panel Parameters

	43-Inch	50-Inch	55-Inch
Panel Size	43-Inch	50-Inch	55-Inch
Display Resolution	1080(H) X 1920(V)	1080(H) X 1920(V)	1080(H) X 1920(V)
Back Light	LED	LED	LED
Brightness	350/500/700Nit	350/500/700Nit	350/500/700Nit
Contrast Ratio	1000:1	1000:1	1000:1
Viewing Angle	178° X 178°	178° X 178°	178° X 178°
Response Time	12MS	12MS	12MS

Environmental Requirements

Operating Temperature	0 C - 45°C	0°C - 45°C	0°C - 45°C
Operating Humidity	10% ~ 80% RH	10% ~ 80% RH	10% ~ 80% RH
Storage Temperature	30 C ~ 55 C	30 C ~ 55 C	30 C ~ 55 C
Storage Humidity	5% ~ 95% RH	5% ~ 95% RH	5% ~ 95% RH

Dimensions/Weight

Net Weight	22Kg	22Kg	22Kg
Gross Weight	25Kg	25Kg	25Kg
Physical Dimensions	1690mm X 640mm X 110mm	1850mm X 720mm X 110mm	1900mm X 770mm X 110mm
Package Size (L x H x D)	-	-	-

Warranty

Warranty	3 Year	3 Year	3 Year
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CORPORATE ADDRESS

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WE WANT TO HEAR FROM YOU

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MANUFACTURING UNIT

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