



# **A frame Standee**

A Frame Android Mobile Stand Digital Signage

#### Introduction

To begin with, it is aesthetically pleasing, to the audience's eyes. It is very slim, ranging from 13mm to 35mm. It is easily portable, so it is very convenient to place it either indoors or outdoors as per the requirements. Digital Easel Stand comes in honey-combing packaging, the transportation of this element is rather easy & convenient to carry forward. With its android-based content management system, organizations can easily upload or delete content over the cloud from a centralized location.

#### **Features**

Full HD Display with Upright & Easel ( A-Frame ) Digital Stand.

Android Enabled Display.

Vertical Installation.

Capacitive Touch/IR Touch Option.



Play Multiple Advertisements (image, date, video, time, weather, etc.)

Interval Play Advertisement by Setting.

Cloud-based Content Management Service is also Possible by Sparsa CMS.

### Advantage of A Frame Standee(Digital Easel Stand)



The advantages of A-frame Standee far offset the feel of the actual board and reach further



Expanded income



Extra productivity



Developed consumer loyalty

# Specification

Display	
Model	DA43A-LA01
Panel size	43-inch
Native Resolution	1080 × 1920
Brightness	350 cd/m²
Contrast	1000:1
View Angle	178 (H) / 178 (V)
Display Color	16.7M
Response Time	8ms

Internal Player	
CPU	RK3566
RAM/ROM	2G/16G
os	Android 11
A/V Input	USB2.0 × 1, 3.0x1
A/V Output	HDMI× 1
Networks	RJ45 × 1 / Wi-Fi ;4G(optional)
Built-In Speaker	3W × 2 (8Ω)
Others	Aviation Plug (Battery Backpack) (optional)

Multimedia function	
Picture format	JPEG/BMP
Music format	MP3
Video format	AVI / MP4 / MPEG / WMV
Sampling rate	32KHz、44.1KHz、48KHz、96KHz
Bit rate	32kbps-320kbps

Power	
Power supply	DC 24V
Power consumption	≤ 65 W

Environment	
Operation temperature	0°C~40°C
Operation humidity	0%~85%
Storage temperature	-20°C~60°C
Storage humidity	0%~95%

Physical	
Color	White / Black
Body Dimension	1350mmx579mmx34mm (w/o Stand)
Set Weight	24 Kg
Package Dimension	1445(L) × 675(H) × 165(D) mm
Package Weight	27 Kg

## **Dimension Drawing**

